One Plan.
Always Covered.

WellCare®

WellCare of North Carolina (WellCare) provides comprehensive health insurance coverage services. We support families, children, seniors, and individuals with complex health needs, ensuring they receive the care and support they deserve. By partnering closely with healthcare providers, we develop and deliver high-quality, cost-effective healthcare solutions. At WellCare, we believe that building healthy communities starts with caring for those who need it most.

With a commitment to improving the quality of life for over 500,000 members — many among North Carolina's most vulnerable — WellCare remains dedicated to advancing health equity and driving meaningful, sustainable improvement within our healthcare system. Through community-driven support and scalable, innovative programs, we are addressing key drivers of health to help every member and community achieve lasting wellness.

PROFILE OF MEMBERSHIP

Our members reflect the vibrant, multicultural communities we serve, with **61% having diverse backgrounds**. This cultural richness enables us to develop healthcare solutions tailored to meet the unique needs of each of the communities we serve.

Currently, 38% of our members identify as White, 35% as African American, and 19% as Hispanic or Latino, contributing to the dynamic range of perspectives and experiences we support. Additionally, 4% of our members identify as Multi-racial, 2% as Asian, and 1% as American Indian or Alaskan Native.

By recognizing and embracing this diversity, we bring innovative solutions and partnerships to address disparities, promote inclusion, and empower our members. Our goal is to ensure that every member, regardless of their cultural background, has access to the resources they need to lead healthier lives.

WELLCARE BY THE NUMBERS
As of October 2025

500K+
MEMBERS FOR ALL WELLCARE LINES OF BUSINESS STATEWIDE

24K+
PRIMARY CARE PROVIDERS

53K+
SPECIALTY CARE PROVIDERS & OB/GYN

161
HOSPITALS/ HEALTH SYSTEMS

9K+
BEHAVIORAL HEALTH PROVIDERS

There are over **325** Wellcare of North Carolina employees supporting communities across North Carolina.

INNOVATIVE PROGRAMS

$5 Million Invested in the Community: Reflecting our commitment to addressing social determinants of health and supporting crucial local initiatives that drive meaningful change.

Quality-Focused Care: WellCare nurses collaborate with physician organizations statewide to close care gaps and deliver HEDIS (Healthcare Effectiveness Data and Information Set) education — nationally recognized measures that help improve care quality and promote better outcomes for our members.
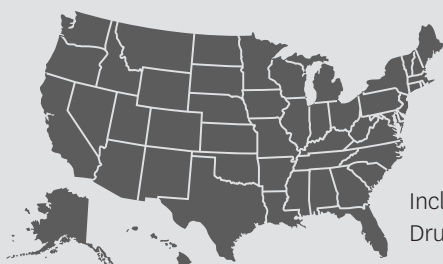
DISASTER RECOVERY RELIEF

$2M Investment Following Hurricane Helene: We invested $2 million in BeLoved Asheville to support long-term recovery and expand the BeLoved Village model. This funding will help complete the current village and build additional homes in Buncombe, Haywood, and Henderson counties, strengthening housing stability and recovery for families in Western North Carolina.

HEALTH EQUITY AND SOCIAL DRIVERS OF HEALTH (SDoH)

Improving Health Outcomes Through Community-Led Initiatives: First-in-state Health Empowerment Zones in Rowan and Halifax counties are community driven, using data and trusted community relationships to support areas of greatest need.

CENTENE: WELLCARE OF NORTH CAROLINA'S PARENT COMPANY

60K+
employees*

*As of June 30, 2025

28.6M MEMBERS ACROSS ALL 50 STATES WITH GOVERNMENT-SPONSORED HEALTHCARE PROGRAMS

Includes Medicaid and Medicare members (including the Medicare Prescription Drug Plan) as well as individuals served by the Health Insurance Marketplace.

Who We Are

Centene provides access to high-quality healthcare, innovative programs and a wide range of health solutions that help families and individuals get well, stay well, and be well.

What We Do

We successfully provide high quality, whole health solutions for our diverse membership by recognizing the significance of the many different cultures our members represent and by forming partnerships in communities that bridge social, ethnic and economic gaps.

#1 carrier in the nation on Health Insurance Marketplace

#1 Medicaid health plan in the country

#23 Fortune 500® (2025)

WellCare®