

One Plan. Always Covered.

WellCare of North Carolina (WellCare) provides comprehensive health insurance coverage services. We support families, children, seniors, and individuals with complex health needs, ensuring they receive the care and support they deserve. By partnering closely with healthcare providers, we develop and deliver high-quality, cost-effective healthcare solutions. At WellCare, we believe that building healthy communities starts with caring for those who need it most.

With a commitment to improving the quality of life for over 495,000 members — many among North Carolina's most vulnerable — WellCare remains dedicated to advancing health equity and driving meaningful, sustainable improvement within our healthcare system. Through community-driven support and scalable, innovative programs, we're addressing key drivers of health to help every member and community achieve lasting wellness.



PROFILE OF MEMBERSHIP

Our members reflect the vibrant, multicultural communities we serve, with **61% having diverse backgrounds**. This cultural richness enables us to develop healthcare solutions tailored to meet the unique needs of each of the communities we serve.

Currently, 38% of our members identify as White, 35% as African American, and 19% as Hispanic or Latino, contributing to the dynamic range of perspectives and experiences we support. Additionally, 4% of our members identify as Multi-racial, 2% as Asian, and 1% as American Indian or Alaskan Native.

By recognizing and embracing this diversity, we bring innovative solutions and partnerships to address disparities, promote inclusion, and empower our members. Our goal is to ensure that every member, regardless of their cultural background, has access to the resources they need to lead healthier lives.





DRIVERS OF HEALTH (DOH) AND HEALTH EQUITY

WellCare's Health Equity Accreditation from the National Committee for Quality Assurance (NCQA) highlights our commitment to reducing health disparities, ensuring all members have access to quality care and resources for better health outcomes.

INNOVATIVE PROGRAMS

\$2.6 Million Invested in the Community: Reflecting our commitment to addressing social determinants of health and supporting crucial local initiatives that drive meaningful change.

Quality-Focused Care: WellCare's Quality Nurses collaborate with physician organizations statewide to close care gaps and deliver HEDIS (Healthcare Effectiveness Data and Information Set) education — nationally recognized measures that help improve care quality and promote better outcomes for our members.

DISASTER RECOVERY RELIEF

WellCare, in partnership with Carolina Complete Health and the Centene Foundation, donated \$406,000 to support North Carolina's Disaster Recovery Fund and nonprofits, providing essential aid to impacted communities, providers, and first responders through organizations like United Way of North Carolina, Now Serving Inc., and Youth Villages.

CENTENE: WELLCARE OF NORTH CAROLINA'S PARENT COMPANY





in 15 individuals across all 50 states

Centene offers affordable and high-quality products to nearly 1 in 15 individuals across the nation, including Medicaid and Medicare members (including Medicare Prescription Drug Plans) as well as individuals and families served by the Health Insurance Marketplace and the TRICARE program.

Since its founding, **Centene has developed local solutions to expand access to affordable health care coverage**. We have grown to be a leading expert on health care coverage for lower income and medically complex Americans.

*As of Nov. 2024



#1 carrier in the nation

on Health Insurance Marketplace

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WellCare of North Carolina, Wellcare, and WellCare of North Carolina by Celtic Insurance Company are affiliated products serving Medicaid, Medicare, and Health Insurance Marketplace members, respectively. The information presented here represents the share mission of our network of products to deliver exceptional care and support.



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